

Industrial Bank introduces UChoose™ debit card rewards program

Effective March 18, 2019, Industrial Bank's current Visa debit card rewards program, "MyRewards" is changing to UChoose™ rewards.

The UChoose™ rewards program will enhance your merchandise redemption options providing a plethora of goods and products, as well as gift cards for more than 100 retailers, and big-box merchants.

As a result of this change, the current Industrial Bank Visa debit card rewards program, "MyRewards", will not earn points after March 10, 2019. Any unused rewards points on the current program, "MyRewards", MUST be redeemed by March 15, 2019. Point balances are not transferable.

Log onto <http://www.manage-my-rewards.com/> to check your balance and start redeeming your current Industrial Bank Visa debit card reward points now.

FAQS:

What happens if I don't use my current points by March 15th?

Points cannot be transferred to the new program; therefore, all unused rewards points must be redeemed by March 15, 2019 by logging onto <http://www.manage-my-rewards.com/>.

If I use my card to reserve a hotel room or trip that is scheduled after March 15, 2019, can I still redeem my current rewards points?

Yes. All redemption transactions that occur before March 15, 2019 will be honored.

How do I sign up for the new rewards program Uchoose™?

You will be automatically enrolled into the UChoose™ program.

After March 15, 2019, any purchases made using your Industrial Bank Visa debit card will be reflected in the new program UChoose™.

Do I have to register for the UChoose™ program?

Yes. You will be automatically enrolled, but need to register your card to redeem points. To register your Industrial Bank Visa Debit card logon to <https://uchooserewards.com>.

How do I check my Uchoose™ reward points balance?

After you have registered your Industrial Bank Visa card, you can log on to <https://uchooserewards.com> at any time to check your balance and redeem your points.

If I lose my Industrial Bank Visa Debit card will I lose my points?

No. Your points follow you as long as you have an active Industrial Bank Visa debit card; however, you would need to register your new card to continue participating.